



Annual Report

School Year 2018-2019

Our Mission

Empowering children with self-esteem and mindfulness education.

Our Vision

For every child to love who they are, thrive in their community, and contribute to a more just and compassionate world.



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Board of Directors

Brook Jackson, *Chair*

Tim Riker, *Treasurer*

Jessica Miller, *Secretary*

James Vener, *Director*

Steve Estrada, *Director*

Merrill Pond, *Director*

Elandria Jackson Charles, *Director*

Advisors

Elizabeth Litman, *Advisor*

Christina Santiago, *Advisor*

Jessie Norment, *Advisor*



LETTER FROM THE FOUNDER & EXECUTIVE DIRECTOR



Dear Green Generations Family & Friends,

It's been another year of impactful, heart-centered programming and strategic hard work at Green Generations (GG). As we do each year, it's not only a time for celebration, but also a time for deep reflection as we assess the lessons we learned from this school year and cultivate those lessons into action for a sustainable and thriving organizational future.

On that note, we have much to celebrate! This year, we provided services to over 250 children in five schools located in the Brooklyn and Bronx boroughs of New York City. The majority of children enrolled in our programming participated in GG's signature 30-week in-school or after-school programs. Children learned essential socio-emotional and leadership skills and in the words of an assistant principal at P.S. 184, Brooklyn, "GG is a hit year after year, consistently! We see true transformations [with the children]."

During this school year, we piloted a program to provide in-class support services to more than 130 children in the spring of this year during the New York State testing weeks for English Language Arts and Math exams.

As a pilot service offered to two of our school partners, our facilitators led relaxation and mindfulness exercises to reduce childrens' test-stress and anxiety. Due to its success, we are excited to begin providing this opportunity to other school communities in the years to come.

And finally, on behalf of the entire Green Generations family, I extend our heartfelt thanks to you. We could not reach as many children and school partners without your continued support. We look forward to another year of transformational impact and growth.

With an inspired and grateful heart,

A handwritten signature in black ink that reads "Adrienne M. Heim".

Adrienne Heim, Founder & Executive Director



LETTER FROM THE BOARD CHAIR



Dear Fellow Green Generations Supporters,

Springboarding off of Adrienne's letter of program impact, 2018 has also been a year of reflection and strategizing for the Board of Directors (BOD).

This year was a pivotal year for Green Generations to assess what we are doing exceptionally well and take inventory of areas for improvement and growth. As such, the BOD identified four primary goals for the upcoming year: (1) secure reliable and increased cash flow, (2) sustain and grow school partnerships, (3) build our teams (board and staff), and (4) standardize GG's narrative and messaging.

I am happy to report that while all of these goals are continuing endeavors in progress, we have made significant headway this year. We honed our narrative and GG brand by updating GG's logo to reflect our

heart-centered and intergenerational community program approaches as well as adding a tagline to our logo. We also tweaked our mission statement to better convey GG's programmatic services.

In 2018, we also built our team by strategically expanding our board with skill sets to pave GG's future into the next phase of growth sustainably.

On behalf of Green Generations's board of directors, advisors, and staff we are eternally grateful for your support and eager to grow Green Generations into its next phase of growth.

With an enthusiastic heart,

A handwritten signature in blue ink, appearing to read 'Brook Jackson'.

Brook Jackson, Board Chair



PROGRAMS

IN-SCHOOL PROGRAMMING

During the 2018-2019 school year and under the New York State Extended School Day Violence Prevention Grant (ESD/SVP), Green Generations delivered self-esteem and mindfulness in-school programming to three school partners in Brooklyn: P.S. 54, P.S. 150, and P.S. 184. A total of 120 children, 40 children from each school partnership, were selected to participate. Our highly trained team of facilitators visited the children twice a week over 30 weeks.

Our pilot service in two existing school partners where we provided in-class support teaching relaxation and mindfulness exercises during the ELA and Math testing weeks proved to be an enormous success. Over 130 children received this service.



AFTER-SCHOOL PROGRAMMING

During the 2018-2019 school year Green Generations's after-school programs provided essential services to a total of 30 children at P.S. 83 located in the Port Morris neighborhood of the Bronx and Girls Prep Bronx Elementary.

Funding for our after-school programs came from a myriad of sources that included the school partnership itself and The New Yankees Community Benefits Fund. We are also an approved vendor with The United Federation of Teachers Community Learning Schools Initiative, which provided funding for our partnerships with P.S. 83.

At the conclusion of the year, each child showcased their work with us during a culminating leadership project and celebration.



PROGRAMS

WHAT MAKES OUR CURRICULUM UNIQUE?

Our dedicated and specially-trained facilitators welcome children twice a week at our school partnerships to deliver our research-based curriculum focused on GG's five core instructional pillars:

1. Self-Esteem, SEL, & Mindfulness Education
2. Nutritional Empowerment
3. Environmental Stewardship
4. Ethical Leadership
5. Gratitude & Celebration

GG's curricula is both literacy based and STEAM integrated, which provides a holistic mind, body, and heart-centered approach and practice.

SUCCESSES TO CELEBRATE

We are thrilled to report that Green Generations's programs were featured in the September 2018 issue of *Time for Kids*. It was an exciting and noteworthy milestone for us to have our children and work showcased in a publication that reaches a national audience.



SY 2018-2019 SCHOOL COMMUNITY

School Community Impacts

250+ children served

5 schools served across NYC

96% of children strongly agree that Green Generations helped them better understand their feelings and boosted their self-esteem and self-confidence.

School Partnerships

BROOKLYN

P.S. 54 - The Samuel C. Barnes School, Bedford-Stuyvesant

P.S. 150 - The Christopher School, Brownsville

P.S. 184 - The Newport School, Brownsville

In Their Words

"Green Generations taught me how to accept myself." - 3rd grader, P.S. 54, Brooklyn

"We are very thankful. Our child is more aware of his actions and how it impacts his surroundings." - Parent, P.S. 83, Bronx.

"Green Generations is the fabric of our social-emotional development at our school. We have seen a drastic improvement in their wellbeing." - Principal, P.S./I.S. 184, Brooklyn

BRONX

P.S. 83 Annex - Donald Hertz School, Morris Park

Girls Prep Bronx Elementary Charter School, Port Morris



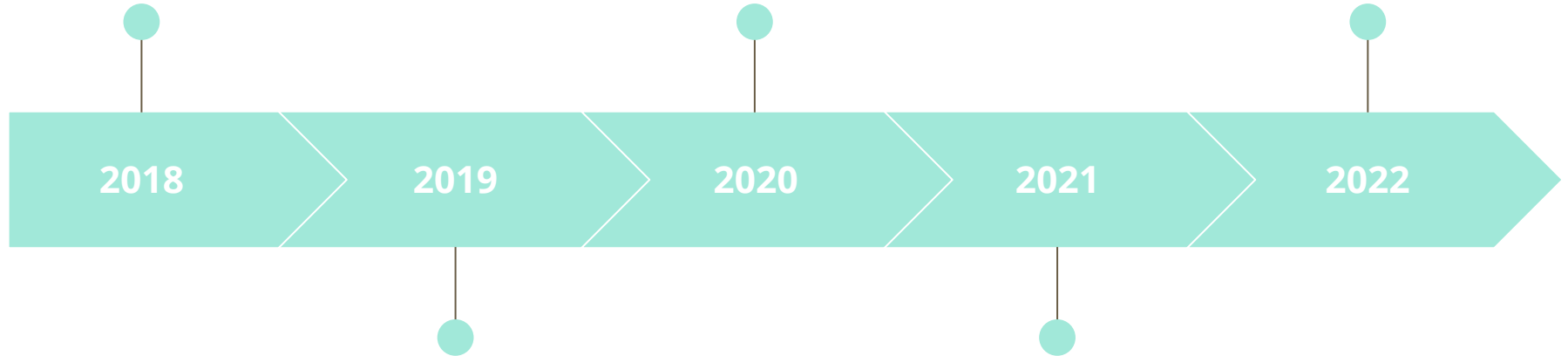
GOALS & GROWTH TRAJECTORY

5 schools
5 programs
250 kids served/year

8 schools
10 programs
500 kids served/year

Green Generations's
10 year anniversary

3,000+ children
served to date



5 schools
8 programs
350 kids served/year

10 schools
12 programs
650 kids served/year



2018 SUPPORTERS

Green Generations, Inc. is a 501(c)3 organization and we acknowledge the following generous support from public funders, institutions, and businesses.

COMMUNITY & FOUNDATION SUPPORT	
NEW YORK STATE EXTENDED SCHOOL DAY VIOLENCE PREVENTION GRANT	\$30,000
THE NEW YANKEE STADIUM COMMUNITY BENEFITS FUND	\$11,350
UNITED FEDERATION OF TEACHERS UNITED COMMUNITY SCHOOLS	\$5,675

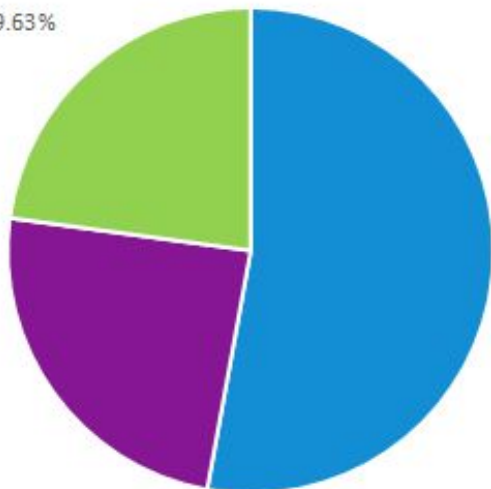
SIGNIFICANT DONOR SUPPORT	\$1,000 - \$10,000
THE RUBY FAMILY	
THE LITMAN FAMILY	
THE MCFALL-WEISS FAMILY	
THE DEUTSCH & KINNEAR FAMILY	
IN-KIND SUPPORT	
NATURE'S PATH	
FAIRWAY MARKET, RED HOOK, BROOKLYN	



FINANCIALS 2018

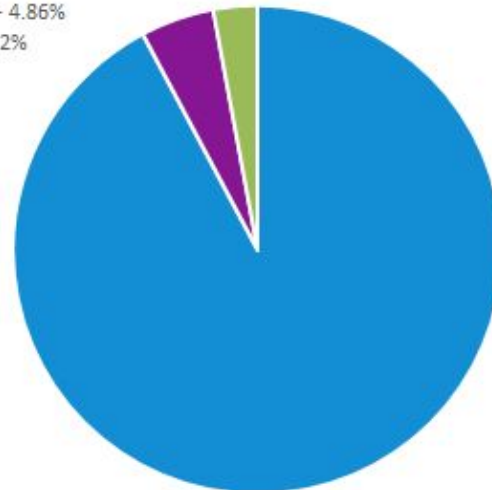
Gifts & Contributions for 2018

- School Partnerships - 68.54%
- Grants - 31.46%
- Individuals / Fundraisers - 29.63%



Program Expenses for 2018

- Salaries - 92.22%
- Program Materials - 4.86%
- Food & Snacks - 2.92%





@greengennyc



*Thank you for all you do to support
and nurture Green Generations.*

We thrive because of YOUR support!